

# Martin Lutz

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## Education

Ph.D., summa cum laude, History, University of Konstanz, 2009

Fields: Social and Economic History; Modern History (German, Russian/Soviet and US History); Business History

M.A., History and Political Science, University of Konstanz, 2004

Berlin Certificate for Teaching in Higher Education, 2015

## Academic Appointments and Related Professional Experience

Postdoctoral researcher and lecturer, Humboldt University of Berlin, project on “Balancing Tradition and Modernity: How Mennonites, Amish and Hutterites Adapted to Industrial America,” 2012–present

Project coordinator, feasibility study on the corporate history of OSRAM, 2013–2014

Contracted writer, Maria-Foundation and Werner Siemens-Foundation, 2010–2012

## Fellowships and Awards

Feodor Lynen Postdoctoral Fellowship (Alexander von Humboldt Foundation), University of California, Los Angeles, 2015–present

Nominated for the Humboldt University of Berlin teaching prize, 2015

Postdoctoral Fellowship, German Historical Institute, Washington, D.C., 2011–2012

Dissertation prize, Konstanz County, 2012

Doctoral Scholarship, German National Academic Foundation, (Studienstiftung des Deutschen Volkes), 2006–2009

Visiting Scholarship, Columbia University, New York, 2006–2007

Visiting Scholarship, Russian State University for the Humanities, Moscow, 2005–2006

## Publications

### Books

*Carl von Siemens, 1829–1906. Ein Leben zwischen Familie und Weltfirma.* Verlag C.H. Beck, München 2013 [nominated for the Norddeutscher Rundfunk Sachbuchpreis Kultur, 2013]. English edition forthcoming: *Carl von Siemens, 1829–1906: A Life Between Family and a Global Firm.* Russian edition: *Karl fon Simens, 1829–1906: Schisn meschdu semej i vsemirno isvestnoj kompaniej.* 2014.

*Siemens im Sowjetgeschäft. Eine Institutionengeschichte der deutsch-sowjetischen Beziehungen 1917–1933 (Siemens and its Soviet Business. A History of German-Soviet Relations in an Institutional Perspective, 1917–1933)*, Perspektiven der Wirtschaftsgeschichte, 1. Franz Steiner Verlag, Stuttgart, 2011.

#### Edited Volume

*Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte (Textbook on Institutional Economic and Business History)*, edited with Clemens Wischermann, Thilo Jungkind, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015.

#### Reviewed Journal Articles

“Mennonite Entrepreneurship in the United States: Adapting to the Industrial Economy in the Late 19th Century,” *Entreprises et Histoire*, forthcoming in 2016.

“Carl von Siemens: Vom «Prussky Ingener» zum transnationalen Unternehmer?“, *Zeitschrift für Unternehmensgeschichte* 58 (2013), 2, pp. 197-213.

“L.B. Krasin und Siemens nach der Oktoberrevolution: Die deutsch-sowjetischen Wirtschaftsbeziehungen im institutionenökonomischen Paradigma“, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 95 (2008), 4, pp. 391-409.

“Siemens und die Anfänge des Sowjetgeschäfts. Zur Bedeutung von Vertrauen für ökonomisches Handeln,” *Zeitschrift für Unternehmensgeschichte* 52 (2007), 1, pp. 135-155.

#### Book Chapters

“Religion und Wirtschaft,” *Handbuch Religionssoziologie*, edited by Volkhard Krech, Detlef Pollack, Markus Hero, Olaf Müller. Springer VS, Wiesbaden, forthcoming in 2016.

“Präferenzen,” *Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte*, edited by Clemens Wischermann, Thilo Jungkind, Martin Lutz, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015, pp. 74-87.

“Akteurszentrierter Institutionalismus,” *Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte*, edited by Clemens Wischermann, Thilo Jungkind, Martin Lutz, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015, pp. 48-52.

“Wirtschaftseliten und Sozialkapital. Vertrauen als integrativer Mechanismus im Sowjetgeschäft von Siemens,” *Das integrative Potential von Elitekulturen*, edited by Miriam Gebhard, Katja Patzel-Mattern, Stefan Zahlmann. Franz Steiner Verlag, Stuttgart, 2013, pp. 49-73.

“Ein transnationales Geschäft: Kommunikation und Institutionalisierungsprozesse zwischen Siemens und dem sowjetischen Außenhandelsapparat während der Weimarer Republik”, *Kommunikation der Macht in transkulturellen Strategien. Inter- und transnationale Beziehungen in Osteuropa als Gegenstand kulturwissenschaftlicher Forschung*, edited by Bianka Pietrow-Ennker. Böhlau Verlag, Köln, 2012, pp. 259-282.

#### **Conference Presentations (selected)**

“The Amish from the 19th Century to the Present: An Economic Perspective.” Conference on Anabaptist Roots in North American Landscapes: The Plain People Today, Leuphana Universität Lüneburg, 2015.

“Anabaptist Entrepreneurs: Mennonites, Amish, and Hutterites in the United States since Industrialization”. Conference on Immigration & Entrepreneurship, German Historical Institute and the University of Maryland, College Park, 2012.

“Siemens and the Soviet State: A Matter of Trust?” Business History Conference, Philadelphia, 2012.

### **Teaching Experience**

Twelve courses taught to graduate and undergraduate students at Humboldt University of Berlin, Heidelberg University and University of Konstanz. Topics include the social and economic history of Germany, the Soviet Union and the United States in the 19th and 20th centuries; business history; history of religion; history of globalization; theory.

#### Courses Taught in English

2013/2014, winter term, Master-level seminar: The Great Depression and the New Deal in the United States, Humboldt University of Berlin.

2013, summer term, Religion and Economics. Beyond the Protestant Work Ethic, Humboldt University of Berlin.

### **Service**

Board member, Association of Critical Business History (AKKU), 2013–present.

Mentor, Arbeiterkind.de (first-generation university students), 2008–present.

Member, Faculty Council, Philosophische Fakultät I, Humboldt University of Berlin, 2014–2016.

Conference Organization, “Religion, Ethnicity, and Economic Performance. New Concepts and Empirical Applications,” Berlin, supported by Deutsche Forschungsgemeinschaft (DFG), 2015.

Peer reviewer, Business History Review, 2014.

Workshop Organization, series of five workshops for the book “Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte.” Konstanz and Heidelberg, 2012–2014.

Member, Teaching Council, Department of History, Humboldt University of Berlin, 2012–2013.

### **Languages**

German: Native

English: Fluent

Russian: Basic

French: Basic

### **References**

Provided upon request