

Martin Lutz

Humboldt University of Berlin
Department of History
Unter den Linden 6
10099 Berlin, Germany

martin.lutz@hu-berlin.de
+49 (30) 2093 70574
www.linkedin.com/in/martinlutzphd

Last Update: April 18, 2018

Education

Ph.D., *summa cum laude*, History, University of Konstanz, 2009

Fields: Social and Economic History; Modern History (German, Russian/Soviet and US History); Business History

M.A., History and Political Science, University of Konstanz, 2004

Berlin Certificate for Teaching in Higher Education, 2015

Academic Appointments and Related Professional Experience

Postdoctoral researcher and lecturer, Humboldt University of Berlin, project on “Balancing Tradition and Modernity: How Mennonites, Amish and Hutterites Adapted to Industrial America,” 2012–present

Project coordinator, feasibility study on the corporate history of OSRAM, 2013–2014

Contracted writer, Maria-Foundation and Werner Siemens-Foundation, 2010–2012

Lecturer, Heidelberg University, 2011

Fellowships and Awards

Humboldt-University of Berlin, Bologna.lab funding for digital teaching methods

Humboldt-University of Berlin, *Freiräume*-Grant, 2017

Feodor Lynen Postdoctoral Fellowship (Alexander von Humboldt Foundation), University of California, Los Angeles, 2015–2016

Nominated for the Humboldt University of Berlin teaching prize, 2015

Postdoctoral Fellowship, German Historical Institute, Washington, D.C., 2011–2012

Dissertation prize, Konstanz County, 2012

Doctoral Scholarship, German National Academic Foundation, (Studienstiftung des Deutschen Volkes), 2006–2009

Visiting Scholarship, Columbia University, New York, 2006–2007

Visiting Scholarship, Russian State University for the Humanities, Moscow, 2005–2006

Service

Member, Commission of the joint Global History Master’s program at Humboldt University and Free University Berlin, 2017–present

Board member, Association of Critical Business History (AKKU), 2013–present.

Mentor, Arbeiterkind.de (first-generation university students), 2008–present.

Member, Faculty Council, Philosophische Fakultät I, Humboldt University of Berlin, 2014–2016.

Member, Teaching Council, Department of History, Humboldt University of Berlin, 2012–2013.

Languages

German: Native

English: Fluent

Russian: Basic

French: Basic

References

Provided upon request

Publications

Books

Carl von Siemens, 1829–1906. Ein Leben zwischen Familie und Weltfirma. Verlag C.H. Beck, München 2013 [nominated for the Norddeutscher Rundfunk Sachbuchpreis Kultur, 2013]. English edition: *Carl von Siemens, 1829–1906: A Life Between Family and a Global Firm*, 2016. Russian edition: *Karl fon Simens, 1829–1906: Schisn meschdu semej i vsemirno isvestnoj kompaniej.* 2014.

Siemens im Sowjetgeschäft. Eine Institutionengeschichte der deutsch-sowjetischen Beziehungen 1917–1933 (Siemens and its Soviet Business. A History of German-Soviet Relations in an Institutional Perspective, 1917–1933), Perspektiven der Wirtschaftsgeschichte, 1. Franz Steiner Verlag, Stuttgart, 2011.

Edited Volume

Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte (Textbook on Institutional Economic and Business History), edited with Clemens Wischermann, Thilo Jungkind, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015.

Reviewed Journal Articles

“The Amish in the Market. Competing Against all Odds?”, *American Studies Journal* 63 (2017).

“Explaining Amish Persistence in the Modern Economy. Evidence from the 1940s and Institutional Theory”, *Journal of Amish and Plain Anabaptist Studies* 5 (2017), 2, S. 239-257.

“Mennonite Entrepreneurship in the United States: Adapting to the Industrial Economy in the Late 19th Century”, *Entreprises et Histoire*, 81 (2015), 4, S. 29-42.

“Carl von Siemens: Vom «Prussky Ingener» zum transnationalen Unternehmer?“, *Zeitschrift für Unternehmensgeschichte* 58 (2013), 2, pp. 197-213.

“L.B. Krasin und Siemens nach der Oktoberrevolution: Die deutsch-sowjetischen Wirtschaftsbeziehungen im institutionenökonomischen Paradigma“, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 95 (2008), 4, pp. 391-409.

“Siemens und die Anfänge des Sowjetgeschäfts. Zur Bedeutung von Vertrauen für ökonomisches Handeln,” *Zeitschrift für Unternehmensgeschichte* 52 (2007), 1, pp. 135-155.

Handbook Chapter

“Religion und Wirtschaft“, in: *Handbuch Religionssoziologie*, edited by Volkhard Krech, Detlef Pollack, Markus Hero und Olaf Müller. Springer VS, Wiesbaden 2018, S. 715-740.

Book Chapters

“Präferenzen,” *Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte*, edited by Clemens Wischermann, Thilo Jungkind, Martin Lutz, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015, pp. 74-87.

“Akteurszentrierter Institutionalismus,” *Studienbuch institutionelle Wirtschafts- und Unternehmensgeschichte*, edited by Clemens Wischermann, Thilo Jungkind, Martin Lutz, Katja Patzel-Mattern. Franz Steiner Verlag, Stuttgart, 2015, pp. 48-52.

“Wirtschaftseliten und Sozialkapital. Vertrauen als integrativer Mechanismus im Sowjetgeschäft von Siemens,” *Das integrative Potential von Elitekulturen*, edited by Miriam Gebhard, Katja Patzel-Mattern, Stefan Zahlmann. Franz Steiner Verlag, Stuttgart, 2013, pp. 49-73.

“Ein transnationales Geschäft: Kommunikation und Institutionalisierungsprozesse zwischen Siemens und dem sowjetischen Außenhandelsapparat während der Weimarer Republik”, *Kommunikation der Macht in transkulturellen Strategien. Inter- und transnationale Beziehungen in Osteuropa als Gegenstand kulturwissenschaftlicher Forschung*, edited by Bianka Pietrow-Ennker. Böhlau Verlag, Köln, 2012, pp. 259-282.

Conference Presentations (selected)

“The Amish from the 19th Century to the Present: An Economic Perspective.” Conference on Anabaptist Roots in North American Landscapes: The Plain People Today, Leuphana Universität Lüneburg, 2015.

“Anabaptist Entrepreneurs: Mennonites, Amish, and Hutterites in the United States since Industrialization”. Conference on Immigration & Entrepreneurship, German Historical Institute and the University of Maryland, College Park, 2012.

“Siemens and the Soviet State: A Matter of Trust?” Business History Conference, Philadelphia, 2012.

Teaching Experience

Sixteen courses taught to graduate and undergraduate students at Humboldt University of Berlin, Heidelberg University and University of Konstanz. Topics include the social and economic history of Germany, the Soviet Union and the United States in the 19th and 20th centuries; business history; history of religion; history of globalization; theory.

Courses Taught in English

2017/2018, winter term, Master-level seminar: Migrants and Migration. Germans to North America in the 19th and 20th Centuries, Humboldt University of Berlin

2016/2017, winter term, Master-level seminar: Community and Faith. A Social History of Religion in Modern Societies, Humboldt University of Berlin

2013/2014, winter term, Master-level seminar: The Great Depression and the New Deal in the United States, Humboldt University of Berlin.

2013, summer term, Religion and Economics. Beyond the Protestant Work Ethic, Humboldt University of Berlin.